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## WORK EXPERIENCE

**October 2015 – present**  
**Digital & Creative Projects Lead**  
*Freelance*

Strategic, creative, and operational support for the design and execution of innovative digital projects.

*Clients : Razorfish, JEC Group, SIAE, Thales, Publicis. Sapient, Takoma, Business Lab, Havas Event*

**August 2013 - July 2015**  
**Director of Operations / Senior Digital PM**  
*Magency Digital*

Mobile Apps project management designed for corporate events (convention, training, team-building, etc), management of the project/operational department (8 people + freelancers), planning management, allocation of HR & equipment, training of digital PMs, logistic, purchases.

**May 2011 - July 2013**  
**Digital Project Manager**  
*B2C & B2B Exhibition Organizers*

Web, native iOS/Android mobile and Webapp projects, indoor/outdoor geolocation, itinerary feature.

*Shows: Int'l Paris Air Show, Bedouk, Paris Games Week*

## A FEW REFERENCES AND PROJECTS

### Razorfish

**Digital project director:** Management of 2 project managers who respectively oversaw the website and mobile app. My responsibility was to formalize and implement new processes for both the website and the mobile app.

### JEC Group

**Digital project manager:** Management of all the ticketing and registration system of all the group's events and the main event mobile app.

*JEC Group organizes the Composites Int'l Trade Show in Paris.*

### SIAE (Int'l Paris Air Show)

**Project manager:** Management of all the ticketing and registration system (ordering, accreditations), revision of the access pass categories system (went from 120 to 49 categories), reporting.

**Digital project manager:** redesign of 12 ticketing & registration platforms (UX & functional specifications, testing, updates).

**Coordination of the Show entrances:** maps layout in order to optimize the flow, coordinating the follow-up of the entrances build-up phase and signage, hostesses training and coordination.

### Thales

**Event project manager:** Hackathons and Conventions (onsite and full remote). Coordination of service providers, budgets and planning.

**Front-End developer:** HTML and CSS programming of the events' webpage. **Graphic designer:** Adaptation of the department and event identity and style guides on all communication mediums (posters, roll-up, banners, badges, stickers, UI, etc), video editing.

**Communication manager:** Promoting the events throughout the whole Group (locally and internationally).

### Business Lab

**Digital project manager:** Website conception, new graphic identity implementation, online personal account for an Airline company, showcase website, etc. Use tools such as JIRA, Redmine, Drupal 8.

### Publicis.Sapient for Essilor

**Digital project manager:** Project management in the conception of a mobile application dedicated to a connected object. Coordination of UX, UI and app copy phases, writing of the functional specifications.

## Fluent in English

*18 months in the USA  
One year in Australia*

**14 years** in  
Digital Project Management

**14 years** in  
Corporate & GI Public Event  
Team Management  
Planning Management  
Budget Management

## SKILLS

Quick study & versatile  
Flexibility  
Analytical & deductive skills  
At ease in a fast pace environment  
Team Spirit  
Excellent communication skills

## EDUCATION

**2008** - Master in Marketing - ESG, Paris  
**2006 / 2007** - Bachelor in Entrepreneurship and International Commerce - Université Paris XII