



France

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Driver's license



WORK EXPERIENCE

October 2015 – present
Digital Project Manager/Program Manager
Freelance

Freelance in digital project management (mobile app, website, etc)

Clients : SIAE, Thales, Publicis.Sapient, Havas Event, Business Lab

[Learn more](#)

August 2013 - July 2015
Director of Operations / Senior Digital PM
Magency Digital

Mobile Apps project management designed for corporate events (convention, training, team-building, etc), management of the project/operational department (8 people + freelancers), planning management, allocation of HR & equipment, training of digital PMs, logistic, purchases.

[Learn more](#)

May 2011 - July 2013
Digital Project Manager
B2C & B2B Exhibition Organizers

Web, native iOS/Android mobile and Webapp projects, indoor/outdoor geolocation, itinerary feature.

Salons : SIAE, Bedouk, Paris Games Week

[Learn more](#)

A FEW REFERENCES AND PROJECTS

SIAE (Int'L Paris Airshow)

Ticketing & Registration system: redesign of 12 order websites (UX & functional specifications), revision of the access pass categories system (went from 120 to 49 categories), coordination of the ticketing pick-up areas. **Coordination of the Show entrances:** layout maps in order to optimize visitors flow, coordinating the follow-up of the entrances build-up phase and the entrances signage.

+

Havas Event for Maif

Conception of general interest events including the strategic conception of the storyboard for the Virtual Reality immersive experience, Web interfaces, Mobile Application, video production

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Magency Digital for Nissan Academy

Training of car dealers on 3 new vehicles during a 2 month event. 5,000 participants, 25 languages, 650 iPad. iOS application with specific developments, iBeacons, on & offline

Thales

Organization of a Hackathon and a Convention. Conception of the event website, coordination of invitations, logistics, budget management.

Publicis.Sapient for Essilor

Project management in the conception of a mobile application dedicated to a connected object. Coordination of UX, UI and app copy phases, writing of the functional specifications.

Business Lab

Website conception, new graphic identity implementation, online personal account for an Airline company, showcase website, etc. Use tools such as JIRA, Redmine, Drupal 8.

+

SIAE (Int'L Paris Airshow)

1st iOS/Android mobile application offering indoor/outdoor geolocation and itinerary + WebApp. Exhibitor online area with for the 1st time around 30 interactive forms

Fluent in English

18 months in the USA
One year in Australia

9 years in
Digital Project Management

9 years in
Corporate & GI Public Event
Team Management
Planning Management
Budget Management
HR and equipment logistic

Skills

Quick study
Flexibility
Analytical & deductive skills
At ease in a fast pace environment
Team Spirit
Excellent communication skills

Education

2008 - Master in Marketing - ESG, Paris
2006 / 2007 - Bachelor in Entrepreneurship - Université Paris XII